



## UBC Farm / Centre for Sustainable Food Systems

### Content Creation Assistant – LFS 496 Winter Term 2 2024

**Mentor:** Melanie Kuxdorf

**Position Location:** 2357 Main Mall, The University of British Columbia, Vancouver, BC V6T 1Z4

**Hours:** 9 hours per week, January - April 2024

**Credits:** 3 credits

### Course Background

The Career Development Course aims to engage UBC students with their local food system and create opportunities to experience the working environment of a food sustainability focused organization. Students work alongside their mentor, food systems practitioners and faculty to increase their understanding and knowledge of food systems work, from organic agriculture to food production methods, food-focused community engagement, and business management.

### Position Details

The student would assist the communications team with creating content for and mobilizing knowledge about food systems sustainability, helping to amplify our activities and engage our audience in learning and taking action. Activities would include creating content for web, social media, including Tik Tok video creation, and weekly newsletter.

### Learning Goals

In this role students will gain skills in knowledge translation, video editing and publishing, photography, and graphic design. They will learn how to develop and execute a promotion campaign, and will develop skills in targeted social media content creation, and newsletter creation using CyberImpact.

### Qualifications

- Must be a UBC student intending to register for LFS 496 for W2 2024 term
- Must pass a criminal record check for working with children and vulnerable populations
- Interest in and willingness to learn about urban farming, community education and nonprofits
- Education and/or experience in gardening, farming, ecology, or related fields preferred

- Willing to work outdoors in all weather conditions
- Able to follow policies and procedures to ensure participant and staff health and safety

## How to Apply

Submit a resume and cover letter to **[melanie.kuxdorf@ubc.ca](mailto:melanie.kuxdorf@ubc.ca)**.

All applications should clearly refer to the “LFS 496 Career Development Course” when applying.

The cover letter should include an introduction, share why you want this position, and what you hope to gain from the position if accepted. Cover letters should be no more than 500 words.

Application deadline **December 13th, 2023**.

## About UBC Farm and CSFS

### The Centre for Sustainable Food Systems

The Centre for Sustainable Food Systems (CSFS) comprises the research, teaching and cultivation activities at the UBC Farm, as well as sustainable food systems research and teaching that takes place elsewhere, be it across UBC campus, British Columbia, Canada, or around the globe. CSFS associate members work on the development of innovations in agroecosystem management for food security and ecosystem services, while honouring, respecting, and protecting diverse ecosystems and knowledge pathways within Indigenous and agrarian food systems.

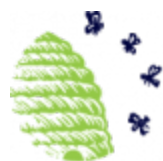
### The UBC Farm

The UBC Farm is the Centre for Sustainable Food System’s main research, teaching and learning space, located on the traditional, ancestral, and unceded territory of the hən̓q̓əmin̓əŋ-speaking xʷməθkʷəy̓əm (Musqueam) people.

Situated within a 90-year-old coastal hemlock forest, the 24-hectare UBC Farm was started by students in 2001 and since then our integrated organic farm and forest ecosystem has become a key part of the UBC’s agroecology research and education as well as an important Vancouver food hub. The UBC Farm features cultivated annual crop fields, perennial hedgerows and orchards, pasture, Indigenous-led gardens, and forest stands.

The Farm is organically managed, and UBC Farm produce is certified organic through NOOA. We cultivate over 200 varieties of fruits, vegetables, and herbs, and also feature honey beehives and egg-laying, open-pasture hens.

Learn more at <https://ubcfarm.ubc.ca/>.



**UBC FARM**

Centre for Sustainable Food Systems