



Zimt Chocolates

Customer Preference Data and Concept Development – LFS 496

Summer Term 2023

Mentor: Emma Smith at Zimt Chocolates

Position Location: 1336 Clark Drive, Vancouver, V5L 3K8

Hours: 6 months at 9 hours per week starting May 2023.

Credits: 6 credits

Course Background

The Career Development Course aims to engage UBC students with their local food system and create opportunities to experience the working environment of a food sustainability focused organization. Students work alongside their mentor, food systems practitioners and faculty to increase their understanding and knowledge of food systems work, from organic agriculture to food production methods, food-focused community engagement, and business management.

Position Details

The Customer Preference Data and Concept Development student would be responsible for interacting with customers at demos and markets, as well as creating online surveys targeted at our customer group to gain further insight as to their preferences. The student would also learn about our production processes to see how the customer preferences could be applied to develop products using our existing space and equipment.

Learning Goals

Communication is critical for any organization. Learning and applying effective communication skills would aid the student not only in their future careers, but in daily life. Part of the education for the student placed with Zimt Chocolates includes mandatory communications literature- this will be like a 'mini book club' where the student and supervisor will review and practice content. To apply this knowledge to tangible outcomes (product development) creates the cycle of the placement.

Qualifications

- Must be a UBC student intending to register for LFS 496 for the Summer 2023 term
- Must pass a criminal record check when working with children and vulnerable populations

- Interest in and willingness to learn about urban farming, community education, and nonprofits
- Education and/or experience in gardening, farming, ecology, or related fields preferred
- Willing to work outdoors in all weather conditions
- Able to follow policies and procedures to ensure participant and staff health and safety

How to Apply

Submit a resume and cover letter to **emma@zimtchocolates.com**.

All applications should clearly refer to the “LFS 496 Career Development Course” when applying.

The cover letter should include an introduction, share why you want this position, and what you hope to gain from the position if accepted. Cover letters should be no more than 500 words.

Application deadline March 31st, 2023.

About Zimt Chocolates

Established in 2011, we are Vancouver's first vegan chocolate company. Zimt aims not only to create delicious products, but to do so with sustainability and ethics at top of mind- we have been using compostable cellulose packaging from day one and all of our ingredients are certified organic. Our goal is to grow as a company while keeping our ethics strong and accountable to those we aim to serve- those most vulnerable members of our planet.

<https://www.zimtchocolates.com>