

## Farmers on 57th

### **LFS 496 Communications Specialist – Winter Term 2 2023**

**Mentor:** Karen Ageson from Farmers on 57th

**Hours and Credits:** 3 months at 9 hours per week (3 credits), 3 months at 18 hours per week (6 credits). Starting January 9, 2023.

#### **Background**

The Career Development Course aims to engage UBC students with their local food system and create opportunities to experience the working environment of a food sustainability focused organization. Students work alongside their mentor, food systems practitioners and faculty to increase their understanding and knowledge of food systems work, from organic agriculture to food production methods, food-focused community engagement, and business management.

#### **Position Details**

As the Communications Specialist for Farmers on 57th, you will spend January and February assisting with communications, marketing, and administration. Then in March and April you will perform a mix of communications, administration, and field work to launch the 2023 growing season.

#### **Specific Duties**

The Communications Specialist student will work on the following tasks:

- Support the communications, marketing and administration of the farm's programs and help to launch the 2023 growing season.
- Update website content and write informative blog posts communicating farm initiatives and seasonal eating tips.
- Create social media content and support marketing of our volunteers, grow your own food and CSA Harvest Box programs.
- Assist with the documentation of farm procedures.
- March and April join field shifts to prepare growing beds and start plants.

#### **Learning Goals**

- Learn how to effectively communicate about a not-for-profit organization and its programs.

- Develop a greater understanding of urban farming, horticultural therapy, and eating in-season.
- Learn how to perform farm tasks such as preparing a growing bed, amending the soil, planting seeds, and raising seedlings.

## **Qualifications**

- Must be a UBC student intending to register for LFS 496 for Winter 1 term
- Must pass a criminal record check for working with children and vulnerable populations
- Interest in and willingness to learn about urban farming, community education and nonprofits
- Education and/or experience in gardening, farming, cooking, ecology, or related fields preferred
- Experience with Google Suite, Microsoft Suite, and Social Media platforms
- Willing to work outdoors in all weather conditions
- Able to follow policies and procedures to ensure participant and staff health and safety

## **How to Apply**

Submit a resume and cover letter to **karen@farmerson57th.ca**.

All applications should clearly refer to the “LFS 496 Career Development Course” when applying.

The cover letter should include an introduction, share why you want this position, and what you hope to gain from the position if accepted. Cover letters should be no more than 500 words.

Applications deadline November 27, 2022 at 11:59 p.m

## **About Farmers on 57th**

At Farmers on 57th we grow food and community. Since 2009 we have grown food, bodies and souls on the grounds of George Pearson Centre, a Vancouver Coastal Health facility and home to 100+ people living in wheelchairs with varying degrees of complex care needs. Our activities are therapeutic, educational and nourishing. Our programs include a weekly Garden Club with residents of George Pearson Centre, a Community Supported Agriculture Harvest Box Program, Urban Farming Learning Program, Grow Your Own Food Course, and Growing Eden, a gardening program for new arrivals to Canada. All our programs are supported by volunteers who learn ecological gardening skills, develop relationships with their neighbours and are physically active in the outdoors. Learn more at <https://www.farmerson57th.ca/>.