

LFS 496 Urban Farm Market Support Opportunity – Winter Term 1 2022

Mentor: Fresh Roots / Good Food Farm · East Vancouver, British Columbia

Position Location: Schoolyard Farm sites and market locations in East Vancouver. Work will be primarily in person on the farm and at market. All work will be in accordance with current public health orders.

Hours: 234 hours from Sept 12-Dec 2; Please see Qualifications below for **important scheduling requirements**

Credits: 6 credits

The Position

If you love sharing and selling locally grown organic produce, connecting with Vancouver's local food community, and learning about urban farm market systems this might be the position for you! The Urban Farm Market Support student will assist the Good Food Farm Team in the processing, planning, inventory and distribution of our hyper-local produce to CSA members, market-goers, and donor recipients. You will also have the opportunity to assist the Farm team in the field, wrapping up our growing season.

Learning Goals

- Acquire farmer's market skills: inventory systems, processing, quality control, sales, advertising, and educating our stakeholders in how to use their veggies, and why to buy them!
- Increase knowledge of Fresh Roots' core focuses: urban farming and food systems, urban land and ecology management, community connection and celebration, and why it's important to educate our youth about local food systems.
- Understand the role of farmer's markets and CSA programs in connecting people with food, the land, and their communities

Specific Duties

The Market Support student will work alongside the Farm Team on the following tasks:

- Market Days: Set Up, Operation, and Tear Down of our two farmer's markets
- Admin: Informing and helping to write our Annual Market Report & Assisting with the weekly CSA Newsletter
- Farm Work: Occasional support helping us put the farm to bed for the winter (silage tarping, cover cropping, clean up)

Qualifications

- Must be a UBC student intending to register for LFS 496 for Winter 1 term
- **Must be available to work on site in East Vancouver the following shifts:**
 - **Wednesdays 1-8pm OR 3:15-8**

- **Saturdays 7:30am - 3:30pm**
- **Flexible hours on the farm and doing admin either from home or at our headquarters at Norquay Park**
- Must pass a criminal record check for working with children and vulnerable populations
- Interest in and willingness to learn about urban farming, farmer's markets, community education and nonprofits
- Education and/or experience in gardening, farming, cooking, ecology, or related fields preferred
- Experience with, or willingness to learn, Google Suite and other web-based platforms
- Willing to work outdoors in all weather conditions for up to 9 hours a day
- Able to follow policies and procedures to ensure participant and staff health and safety
- Flexible to travel between South Vancouver, East Vancouver, and possibly Delta (either transit access or carpooling will be available)
- valid BC driver's license is an asset for this position

How to Apply

Submit a resume, plus either a short cover letter OR video introduction via our website,

<https://freshroots.bamboohr.com/jobs/view.php?id=49>

Your cover letter or video should introduce yourself, share why you want this position and what you hope to gain from the position if accepted. Videos should be no more than 2 minutes; cover letters should be no more than 500. Please note that we are not judging your video editing skills, and neither videos nor cover letters are preferred. Choose the option that best lets you shine.

Fresh Roots is committed to employment equity and encourages applications from underrepresented groups.

We regret that due to the high volume of applicants only those selected for interviews will be contacted.

About Fresh Roots

Our Vision is Good Food For All, which is realized when youth have the skills, capacity, and will to act as food citizens and land stewards, to grow and share healthy food for themselves, their families, and the planet! To make this vision a reality, we cultivate educational farms and programs where students dig into meaningful connections with the land, food, and each other, inspiring communities to build just food systems. Learn more at freshroots.ca.