



— TOGETHER WE GROW —

FEEDING GROWTH

PROGRESSIVE FOOD BUSINESSES

Sponsorship Package



Together, we grow a resilient, socially just, and globally significant community of progressive food businesses



Vancity



UBC FARM
Centre for Sustainable Food Systems

BN BRAND NATURAL...



Why Support Feeding Growth?



Amplify the Local Food Economy

Feeding Growth is an education and community building initiative that offers business training, knowledge transfer opportunities, and community engagement resources to support environmentally and socially progressive food businesses. Scale Your Progressive Food Business is Feeding Growth's flagship program, delivered in BC's Lower Mainland each Fall with topics including Branding, Distribution, Sourcing and Financing. The program's benefits to food entrepreneurs are unparalleled: access to food industry experts' mighty practical insight, hands-on practice of key business processes, and the space to cement key industry relationships.

Elevate Your Impact

Sponsoring Scale your Progressive Food Business workshops represents a key opportunity to support impact food businesses as well as reach your target market, elevate your brand, and connect your team with the movers and shakers of BC's local food economy. Complimentary tickets, logo recognition, access to our broad networks for promotion, and opportunities to introduce your value proposition to a savvy group of more than 100+ creative business leaders are just a few of the benefits that come with your sponsorship.

			Social Media Kit	Newsletter & Website	Facebook/ Instagram paid posts	Opportunity to address participants	Tickets	Logo Recognition
Single Workshop Sponsorship	40 participants; 1 workshop	\$300	✓	✓	1	Once	1 single workshop (\$90 value)	In single workshop material
Workshop Series Sponsorship	60 participants; 4 workshops	\$1,000	✓	✓	2	Twice	2 full series (\$600 value)	In workshop series
Workshop Series & Final Event Sponsorship	150 participants; 4 workshops + final event	\$3,000	✓	✓	3	Once at final event	2 full series, 10 final events (\$900 value)	In workshop series & final event